

MEMORIAL DAY ALL-STAR EVENT

**TWO WEEKS ONLY
ONE GREAT OFFER
EIGHT FORD MODELS**

2012 Mustang, Taurus, Flex, Expedition, Fusion, Escape, Edge, F150 XLT

0% APR FOR 60 MONTHS
 +
UP TO \$1750 CASH BACK
 +
NO PAYMENTS FOR 90 DAYS

Expires 5/31/12. Excludes Hybrids, Boss/Shelby, Raptors.

Mon.-Thur. 9-8
Fri. 9-5 • Sat. 9-5
N. Columbus St.
Lancaster 654-1122
Columbus Toll Free
614-860-0606

BOB BOYD AUTO FAMILY

**IT'S NOT THE FIRST 40 MPG CAR.
IT'S JUST THE FIRST ONE WORTH DRIVING.**

SKYACTIV TECHNOLOGY

2012 Mazda 6 iSport **2012 Mazda 3 iSport**

\$209/mo+ tax **\$185/mo+ tax**

36 mo lease, 12K miles/year,
\$1,999 DUE AT SIGNING
MSRP \$22,275 36 mo lease, 12K miles/year,
\$1,999 DUE AT SIGNING
MSRP \$18,350

Test Drive A Mazda!

Mazda 2 Mazda 6 Mazda CX-9

**YOUR CHOICE
0% FOR 60 MO.**

Expires 5/31/12

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BOB BOYD AUTO FAMILY

CHRYSLER TOWN & COUNTRY

EVENT

DODGE

GET INTO INNOVATION

2012 Chrysler Town & Country Touring Edition

- 3.6L Pentastar
- Stow-N-Go
- Rear DVD

Leather

\$279/mo + tax

36mo lease, 12K miles/year
\$2,988 due at signing

#C24428

2012 Chrysler 200 Limited

- MSRP \$28,000
- Rebate \$3,000
- Discount \$1,002
- Down Pymt \$1,000
- **MATCH** \$1,000

WOW

\$22,998 Or 0% X 72 mo

#C12187

2012 Dodge Ram 1500 Quad Cab 4x4 Big Horn

- 5.7L HEMI • Chrome 20's
- Remote Start

- Package Discount \$2,500
- Rebate \$2,500
- Discount \$2,336
- **MATCH** \$750

\$8,088 Total Savings!

2012 Dodge Journey SXT

- MSRP \$27,380
- Discount \$1,102
- Rebate \$1,000
- Ally Bonus \$500
- No Charge 3rd Row \$995

7 Passenger

\$23,783 WOW

#C24360

MEMORIAL DAY SALES EVENT MILITARY BONUS UP TO \$1000*

2012 Dodge Caliber

- 30+ MPG'S
- 5 yr/100K Powertrain Warranty

\$15,981 Or 0% Available

C12162

2012 Jeep Grand Cherokee 4x4

- 3.6L Pentastar
- Uconnect
- Power Driver Seat

\$28,981 Or 0% Available

#C24517

2012 Jeep Patriot Latitude 4x4

- Sun & Sand group, Auto
- MSRP \$24,855
- Rebate \$1,000
- Discount \$1,000
- Down Pymt \$500
- **MATCH** \$500

\$21,855

#C12176

2012 Jeep Liberty 4x4

- MSRP \$26,960
- Rebate \$3,000
- Discount \$972
- Down Pymt \$1,000
- **MATCH** \$1,000

\$20,988 Or 0% X 60 mo

#C24515

*must see dealer for details

Mon.-Thur. 9-8
Fri. 9-6 • Sat. 9-5
2810 N. Columbus St.
Lancaster 653-2277
Toll Free 800-750-3673

BOB BOYD AUTO FAMILY

CHRYSLER Jeep DODGE

The Best Deal You'll See On Highway 33

PROOF O.K. BY: _____ O.K. WITH CORRECTIONS BY: _____

PLEASE READ CAREFULLY • SUBMIT CORRECTIONS ONLINE

ADVERTISER: COVER CUSTOMER FOR SIGNAPROOF CREATED AT: 5/16/2012 9:38 AM
 SALES PERSON: L006 CATHERINE VAUGHAN PROOF DUE: - NEXT RUN DATE: 05/18/12
 PUBLICATION: OH-LAN SPECIALS SIZE: 6 col X 21 in

OH-0000778397.INDD